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James E. Casto Papers

ACC 2018/11.0852



Special Collections Department
James E. Morrow Library
Marshall University
Huntington, West Virginia
2018/11.0852

James E. Casto Papers

Collection Summary:

Title: James E. Casto Papers

Span Dates: 1885 - 1985

Donor: James E. Casto

Repository: Marshall University Special Collections, Morrow Library (Huntington, WV)

Processed by: Lindsey M. Harper, 2018

Accession Number: 2018/11.0852

Date Completed: December, 2018

Access to Collection: Open

Search Terms:

Advertisement

Advertising

Bank of Huntington

Buffington School

Capitol Building

Charleston, West Virginia

Guyandotte, West Virginia

Huntington Publishing Company

Huntington, West Virginia

Kieth-Albee

Letterhead

Logo

Post Office

Silver Bridge Collapse

Tatler

Theater

Train

Background Information:

James E. Casto spent more than 40-years with *The Herald-Dispatch* as a reporter and editor. Due to his interests, many of the artifacts in his collection feature advertisements and local area business letterhead and logos. This collection features brochures, pamphlets, and local theater programs as a representation of the way advertisements developed over the span of 50-years. Additionally, items in this collection show early-Huntington and surrounding-area business letterhead.

Specific examples of artifacts in the "Advertisements" folder contain items such as "The Hippodrome Program", "The Parquet" via the Huntington Theater, and "Kieth-Albee News." Additionally, business letterhead includes Huntington-area businesses,

including: Elmons-Hawkins Hardware Co., Hotel Farr, the State Normal School, The Green & Green Co. Cracker Manufactory, Shelton, Blake, & Co., Bank of Huntington, and the Huntington Publishing Company. This collection also features an array of other publications either by or about the local Huntington, West Virginia, and surrounding communities.

Scope and Content:

This collection contains information of early Huntington, Charleston, Guyandotte, and surrounding area West Virginia businesses in the forms of advertisements, business letterhead, ink blotters, photographs, and publications. Items span from the mid-1880s to the mid-1980s.

Processing Notes:

Some items that were donated were moved to corresponding collections. Those items are indicated at the end of this finding aid.

Preferred Citation:

James E. Casto Papers. 2018/11.0852. Special Collections Department, Marshall University, Huntington, WV.

Container		Contents
BOX 1		
Folder 1	Advertisements (1912-1963)	16 items
Folder 2	Blotters from Businesses (n.d.)	7 items
Folder 3	Business Letterhead (1899-1989)	30 items
Folder 4	West Virginia Band Festival (1954)	3 items
Folder 5	Photographs from Sally O. Cyrus (1885-1895)	
	Buffington School Class Photos	3 items
	22 Postal Workers at Huntington Post Office	1 item
	Interior Post Office Building with four workers	1 item
	Interior of Union Bank and Trust with five men	1 item
Folder 6	Photographs – Guyandotte Bridge Collapse (1913)	3 items
Folder 7	Photographs – Miscellaneous	
	Capitol Building – Charleston, West Virginia (1932)	1 item
	Train Conductors – Huntington, West Virginia (1914)	1 item
	Hotel Prichard – Huntington, West Virginia (1933)	3 items
Folder 8	Photographs – Large	
	Huntington Publishing Company	15 photos
	Guyandotte Bridge Collapse (1913)	1 photo
	U.S.S. Huntington (1945-1949)	1 photo
	Mack and Dave's artist rendering (1940s)	1 photo

Box 2

Books, Manuals, Pamphlets, and other Publications 29 items

Armstrong Products Corp. (1950). Gas and Electric Appliances, Hardware Specialties, for the home. Huntington, West Virginia.

A Wilderness Transformed. (n.d). The Daniel Boone in Us. *Standard Printing and Publishing Company*. Huntington, West Virginia.

Ceredo-Kenova High School presents the 1986 "Wonders", Rock Hill, Ohio "Redman". September 12, 1986.

Chamber of Commerce. (1940). Huntington as a Manufacturing and Distributing Center.

Dedication of West Virginia Capitol. June Twentieth. 1932.

Emmons, D. W. (pre-1872). The City of Huntington, on the Ohio River.

Francis, David L. -- Mayor (n.d.). Huntingtonians, Count Your Blessings.

Holswade, W. H. H. (1891, May). The Furniture Man: Undertaker & Embalmer, Huntington, West Virginia.

Huntington Herald-Dispatch. (April 1, 1913). River is falling. Huntington, suffering in Greatest Flood in History.

Huntington Lodge No. 313. (1946, March). Celebration of the Fiftieth Anniversary of Huntington Lodge No. 313 Benevolent and Protective Order of Elks. Honoring Wade H. Kepner, Grand Exacted Ruler.

Johnston, Ross B. (1929). West Virginia. One of America's Most Astounding Concentrations of Power – Wealth – Opportunity. *Jarret Printing Company*, Charleston, W. Va.

Miller, Thom D. (1975). Who owns West Virginia? Huntington, West Virginia, *Huntington Publishing Company*.

Roster Huntington Chapter American Business Clubs. (1975, November). Uptowner Inn. Regular Meetings. Second and Fourth Monday Each Month.

Showboat. West Virginia Centennial. (1963). Rhododendron.

Smith, William W. (1955). History and Activities of the Kiwanis Club of Huntington, West Virginia. With Interesting Historical Data About Kiwanis International and the West Virginia District.

Souvenir Program. (1927). Cabell County War Memorial Association presents Maria Jeritza, Prima Donna in Concert. Wednesday Evening, March 23rd. City Auditorium Benefit Memorial Arch Fund.

State of West Virginia. (1927). First Viennial Message of Governor Howard M. Gore to the Legislature of 1927. *The Tribune Printing Company*, Charleston, West Virginia.

This is INCO's. Huntington Works. (n.d.).

Thomas, C. R. (1913, March). Flood Views of Huntington, West Virginia.

The West Virginia Pavilion. (1963, April 29). Groundbreaking at the New York World's Fair 1964-1965.

Tatler. "Age Quod Agis." (1914, October). Volume 6, No. 1. Published every six weeks by the students of Huntington High School.

Tatler. "Age Quod Agis." (1916, March). Volume 7, No. 2. Published every four weeks by the students of Huntington High School.

Union Mission. (1930). Charity Circus Huntington, W. Va. Jan. 13 to 18 Inclusive. 1930. Presenting Quality Circus Entertainment. *Advertisements*.

Victor's Delicatessen. (pre-1971). Passover Price List and Order Blank. Fresh Kosher Meat. Huntington, West Virginia.

Western Star Lodge No. 11 AF & AM. (1927). 63rd Anniversary Grand Lodge of W. Va. A F & A M Guyandotte, West Virginia. November 16-17, 1927.

Woodruff, Wesley. (1923). Huntington, The City of Promise and Beauty. The Fall Festival Song. Kenton and Carolyn Mitchell. 5. *Cricket Publishing Company*, Huntington, West Virginia.

WPLH 1450 on the Dial. (n.d.). Suggestions for Better Living.

Young Men's Christian Association. (1937). Annual Report. Huntington, West Virginia.

Oversized Drawer

Panorama Photograph. Huntington Post Office Fleet. 1923.

Items Donated with this Collection that were Moved to Existing Collections

Black and White Print. "Summer Vacation." By Irvin Dugan. Added to the Irvin Dugan Collection: 1974/07.0071. ***See Oversized Drawer for collection 0071***

Department of the Interior United States Geological Survey. Charles D. Walcott, Director. "Geologic Atlas of the United States Huntington Folio: West Virginia – Ohio." Washington, D.C. Engraved and Printed by the U.S. Geological Survey. 1900. **Added to the Regional Map Collection, Drawer 8.**